

Hello! nice to meet you. Welcome to my career

My name is Diego Macchi, I'm a graphic designer and photographer living in Barcelona who naturally enjoys turning ideas that have been pushed, sculpted and fine -tuned into clean, simple , yet bold and effective solutions.

CHECK MY WORK!. www.diegomacchi.com

+ Important info

I WAS BORN ON. October 9th 1986
MY PHONE IS. (+34) 690 285828
I LIVE IN. Carrer Grassot 91, Gracia. Barcelona
I WORK WITH. MAC OS
I HAVE FULL CONTROL OF. ADOBE Creative suite

+ I speak

SPANISH. Native language
ENGLISH. Advanced (Cambridge Proficiency in English)

+ University

POSTGRADUATE IN CREATIVE DIRECTION @ UNIVERSITY OF THE ARTS LONDON (CENTRAL SAINT MARTINS)
DEGREE IN GRAPHIC DESIGN @ ORT UNIVERSITY

+ Work experience

CREATIVE MANAGER @ Newlink-Globally (Currently working here)

Globally is the leading full service communication consultant firm specializing in lifestyle in Spain. As a creative manager in the Barcelona Office, I lead the creative team developing creative concepts and ensuring excellent quality aesthetics in every project for clients such as Nestlé, Nespresso, Nescafé, Telefónica, Tanqueray among others.

WEBSITE. www.newlink-group.com

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ART DIRECTOR @ Muntañola Comunicació

Muntañola is an advertising agency based in Barcelona. As a senior graphic designer there I have the responsibility of designing campaigns and all sort of assets for clients as La Caixa and GC Aesthetics.

WEBSITE. www.muntanola.es

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SENIOR GRAPHIC DESIGNER @ YaMa Group

YaMa Group is a creative agency that provides pharma brands global expertise, technological tools and creative solutions. As a Senior graphic designer at YaMa I had responsibilities designing brand identity, events graphic themes as well as its collateral materials, campaign graphics, UI app & web design, pre print and concept creation for brands like AMGEN, Abbot, AbVie, Baxter, Astellas, Novartis, Merck, among others.

WEBSITE. www.yamagroup.com

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ART DIRECTOR @ Wunderman

Wunderman is a creatively driven leading global digital agency. As an art director I was in charge of the design team and had the responsibility of designing assets, graphics, concepts and campaigns.

WEBSITE. www.wunderman.com

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GRAPHIC DESIGNER @ Estudio Salterain

Estudio Salterain is one of the best brand identity studios in Uruguay. It has several years of experience helping brands and designing ideas. As a junior at ES i was able to get in touch and involved in the design process of very well known brands. Logo design, editorial and web design.

WEBSITE. www.estudiosalterain.com

+ Some thoughts & smiling picture



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As a creative I believe the most innovative solution to a complex problem is often the simplest one. But as anyone who's devoted their time to big ideas knows, simple and easy are two very different things.

Nowhere is this more true than when designing something.

To work or just to have a coffee
(or a beer) and talk about life I would love to hear
from you!

